

# 2020 KOREA PACK

Korea Int'l Process & Packaging Exhibition



14<sup>TO</sup> 17 APRIL 2020  
KINTEX, KOREA



# Great **Choice,** Great **KOREA PACK !**

- International process & packaging exhibition for the parts ; Food & Beverage, Pharmaceuticals, Cosmetics, Non Food and Industry
- The only & Largest Exhibition** in Korea dedicated to packaging machinery, processing and packaging materials
- The biennial **business place** where **gather** makers, suppliers, specialists in **packaging Industry** from all over the world!
- The **best opportunity** for **positioning** your brand, **promoting** new products & technology and **building** new partnerships in the industry!

## EXHIBITION OVERVIEW



<b>TITLE</b>	<b>KOREA PACK 2020</b> (The 22 <sup>nd</sup> Korea Int'l Process & Packaging Exhibition)
<b>PERIOD</b>	14(Tue.) – 17 (Fri.) April. 2020, 10:00 – 17:00
<b>VENUE</b>	KINTEX (Korea International Exhibition Center), Korea *Address 217-60, Kintex-ro, Ilsanseo-gu, Goyang-si, Gyeonggi-do, Korea
<b>ORGANIZED BY</b>	Korea Packaging Machinery Association (KPMA), Kyungyon Exhibition Corp., The Monthly Packaging
<b>EXHIBITION SCALE</b>	1,500 Exhibitors, 4,300 Booths
<b>VISITORS</b>	65,000 Visitors (overseas 3,100) including concurrent events'

## EXHIBITS PROFILE



Packaging Machinery



Packaging Inspection Equipment



Packaging Automation Machinery



Packaging Processing Machinery & Equipment



Converting Machinery



Package Design, Services



Packaging Materials & Containers



Food Processing Machinery



Package Printing Machines



Logistics System & Equipment

## VISITOR PROFILE



Buyers of the Transport & Warehousing Industry, Communication, Publication, Manufacturing Machinery, Transport & Distribution, Electronics, Food, Pharmacy, Cosmetic, Chemistry Industries

## AWARDS & CONFERENCE



- Korea Star Awards
- KPO(Korea Packaging Organization) Conference
- Food-Pharmaceuticals-Cosmetics Policy Presentation by MFDS
- Int'l Forum, Symposium & Exhibitor Seminar

## CONCURRENT EVENTS

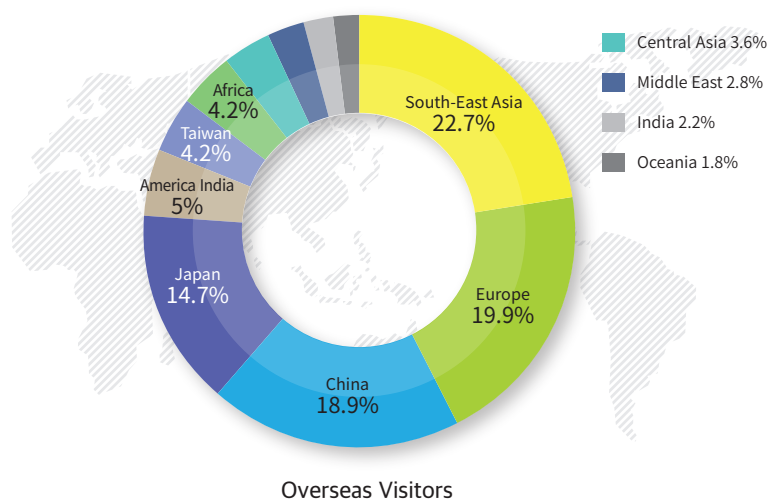
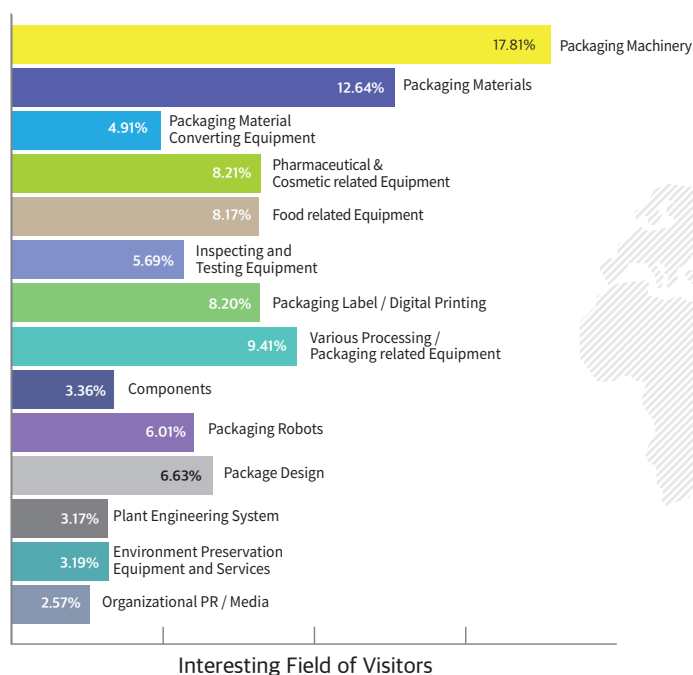


<b>COPHEX 2020</b>	The 15 <sup>th</sup> Cosmetic · Pharmaceutical · Bio Process & Technology Exhibition ( <a href="http://www.cophex.com">www.cophex.com</a> )
<b>KOREA CHEM 2020</b>	The 12 <sup>th</sup> Korea Int'l Chemical Processing & Equipment Exhibition ( <a href="http://www.koreachem.org">www.koreachem.org</a> )
<b>KOREA LAB 2020</b>	The 14 <sup>th</sup> Korea Int'l Laboratory & Analytical Equipment Exhibition ( <a href="http://www.korealab.org">www.korealab.org</a> )
<b>KOREA PHARM &amp; BIO 2020</b>	The 10 <sup>th</sup> Korea Int'l Pharmaceutical & Bio-Pharma Exhibition ( <a href="http://www.koreapharm.org">www.koreapharm.org</a> )
<b>CI KOREA 2020</b>	The 5 <sup>th</sup> Korea Int'l Cosmetic Ingredient & Technology Exhibition ( <a href="http://www.cikorea.org">www.cikorea.org</a> )
<b>KOREA MAT 2020</b>	The 10 <sup>th</sup> Korea Int'l Materials Handling and Logistics Exhibition ( <a href="http://www.koreamat.org">www.koreamat.org</a> )

## 2018 SHOW RESULT



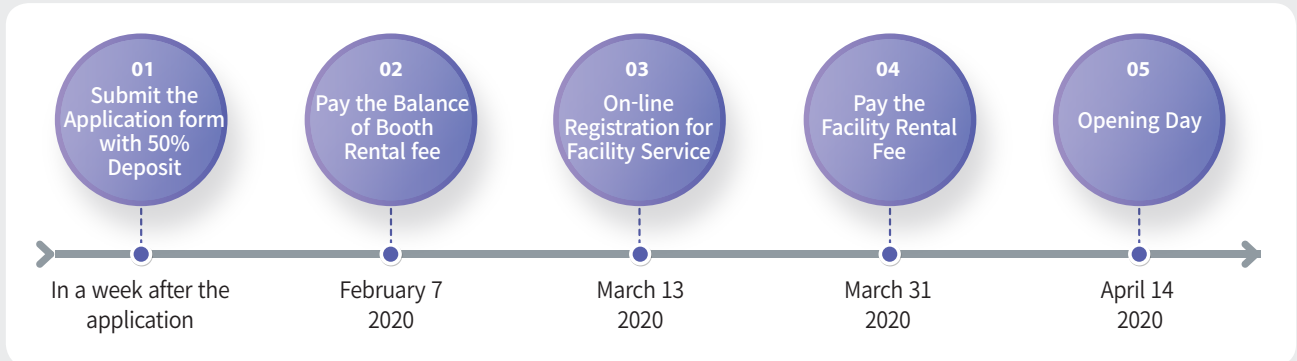
- **No. of Exhibitor** : 1,370 Exhibitors, 3,918 Booths (Domestic 64% Overseas 36%)
- **No. of Visitor** : 64,435 Visitors (Domestic : 61,395 Overseas: 3,040)



# PARTICIPATION GUIDELINE



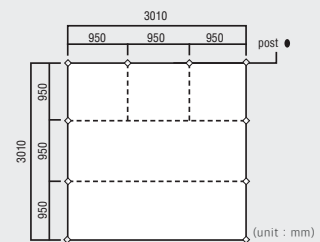
## Participation Procedure



## Participation Fee

Booth Type	Raw Space Only	Shell Scheme Package
Price	US\$ 2,745 / 9m <sup>2</sup>	US\$ 3,600 / 9m <sup>2</sup>

- ▶ Basis Unit: 3mX3m (9m<sup>2</sup> / 1Booth)
- ▶ Raw Space Only: Providing Only Space, Minimum is 2Booths(18m<sup>2</sup>)
- ▶ Shell Scheme Package:  
Carpet, Wall & Fascia, Information desk Set (Desk 1, Folding Chair 1), Round Table Set (Table 1, Round Chair 4), Catalog Holder 1, 220V/1P Electronic Outlet (Under 1kW), Spotlight 4, Waste Basket 1.



[Shell Scheme Package Booth's Dimension]

## Deadline

**January 31(Fri.) 2020** (The deadline may be earlier if all booths are run out)

## Early Bird Discount Information

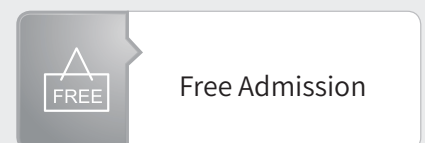
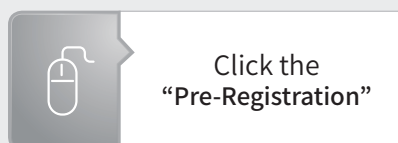
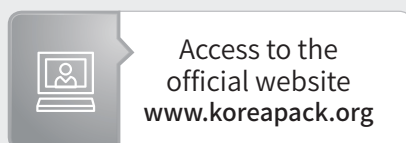
**1<sup>st</sup> Early Bird Discount Program** for the company who applies to participate in KOREA PACK by **Mar. 29, 2019**.

Raw Space Only: US\$2,745 >> **US\$2,470/Booth**      Shell Scheme Package: US\$3,600 >> **US\$3,325 / Booth**

**2<sup>nd</sup> Early Bird Discount Program** for the company who applies to participate in KOREA PACK by **Nov.30, 2019**.

Raw Space Only: US\$2,745 >> **US\$2,607/ Booth**      Shell Scheme Package: US\$3,600 >> **US\$3,462 / Booth**

## ONLINE PRE-REGISTRATION (For Visitors)



※ If you do Pre-Registration, free and fast - track exhibition entry (Entrance Fee: US\$ 10.00)

Contact **KYUNGYON** KYUNGYON EXHIBITION CORP.

Tel. +82-2-785-4771 Fax. +82-2-785-6117 [gskim@kyungyon.co.kr](mailto:gskim@kyungyon.co.kr)